

**INDIANA ARTS COMMISSION
COMMITTEE ON THE FUTURE TELECONFERENCE**

November 15, 2011, 10:00 a.m.
IAC Office, 100 N. Senate Avenue, Room N505
Indianapolis, Indiana 46204

Jeff Kirk, Chair

Minutes

Members present: Jeff Kirk

Members via teleconference: Donna Catalano, Karen Ellerbrook, Jon Ford, Linda Goad, Dick Stifel

Members absent: Gil Cárdenas, Trevor Yager

IAC staff present: Michelle Anderson, Susan Britsch, Kristina Davis, Bobbie Garver, Dennis Hardin, Lewis Ricci

1. **Welcome and Introductions.** IAC Commissioner Jeff Kirk opened the meeting and 10:05 a.m. and asked everyone to introduce themselves.

2. **Approval of Agenda and Minutes.** Due to lack of quorum present, no action was taken. Committee on the Future meeting minutes from June 30, 2011 and August 30, 2011 will be considered for approval at a special meeting of the committee prior to the December 9, 2011 meeting of the full Commission.

3. **FY 2012 Year-to-Date Financial Report.** IAC Deputy Director Michelle Anderson presented a handout (attached) showing the IAC FY 2012 budget, current through November 4, 2011. IAC Commissioner Jon Ford asked if IAC is still experiencing administrative problems with the State Board of Accounts, as had been reported at the last meeting of this committee. IAC Executive Director Lewis Ricci explained that some of the problems were slowly improving, but that the SBA had made an accounting error by encumbering the same \$8,000 budget item twice during FY 2011, and so far has declined to reinstate the funds, which were part of the granting pool. This problem has not yet been resolved to the satisfaction of IAC.

4. **Results of October 27 Partner Retreat and October 28 Statewide Think Tank.** Mr. Ricci reviewed the IAC Regional Arts Partner retreat which was held at the Monon Cultural Center in Carmel on October 27. It was attended by administrative and program staff from all of IAC's current Regional Arts Partners. He presented handouts (attached) showing comments from the various sessions. RAP Consortium president Donna Catalano stated that there was a broad range of expectations from the RAP members, and that it was good to meet with the newest Regional Arts Partners for the first time and answer some of their questions. Brian Rogers, Deputy Director of the

Pennsylvania Council on the Arts, was facilitator for the sessions, and told the group about the relationship that PCA has with its regional partners. For instance, the state of Pennsylvania grants funds based upon the budget size of the grantee organization; in Indiana the funding formula is more strongly influenced by each region's population. Mr. Kirk asked what issues constitute the highest priorities among the Partners. Mr. Ricci replied that 1) the current funding formula can be re-examined with input from the Partners; 2) an improvement in two-way communication between IAC and its Partners is desirable; 3) mentoring for new Partners is very helpful. IAC Community Development Manager Bobbie Garver, who oversees the Regional Partner program, stated that the Partners want and need to be brought along into several conversations about the funding formula. Mr. Kirk asked how much participation is needed from Commissioners in this discussion, and Mr. Ricci replied that it will be very important for the Regional Partners to see that the Commission is involved and vested in the process, and that a small number of Commissioners could be designated to participate in the discussions of the funding formula. Mr. Kirk asked about the timeline for instituting a new formula; Mr. Ricci explained about the granting cycle, saying that analysis could begin in the near future, with changes, if any, being implemented in phases beginning in FY 2013. Mr. Ford added that the process should not be rushed, but given ample consideration. Mr. Stifel commented that his sense was that communication is an equally high priority with funding.

Mr. Ricci then reviewed the October 28 Statewide Think Tank, which was also held at the Monon Cultural Center in Carmel. In addition to the IAC Regional Arts Partners, other statewide organizations with interests in the arts attended. The day's discussions were facilitated by Phil Horn, Executive Director of the Pennsylvania Council on the Arts. Mr. Ricci called it a "great day", saying there was "lots of buzz in the room" as participants got to meet with peers from other organizations and begin to look for areas of cooperation and partnership. Ms. Garver added that the participants were very pleased with the session. Mr. Ricci presented handouts (attached) containing notes from various discussion groups.

Mr. Ricci reported that the National Endowment for the Arts has enlisted the expertise of certain private foundations to create Art Place, a program to develop vibrant art places throughout the United States. State Arts Commissions have been encouraged to apply for grants from this program, and the IAC is formulating a plan to link the Indiana Artisan program with the Cultural Districts program, with the intent to establish retail markets for Artisan products in each of the established Cultural Districts in Indiana. IAC will submit a letter of intent to apply for the funding.

5. Emeritus Commissioner Planning Session. Mr. Ricci updated the Committee on plans to host a Commissioner Emeritus reunion in conjunction with the December 9th meeting of the full Commission. The gathering will be social, but there will be a planning session with the objective of re-engaging former Commissioners with the current activities of the IAC, and to determine the level of interest and participation by those who have served IAC in past years. The gathering is planned for the Krannert

Room in Clowes Memorial Hall at Butler University. Mr. Ricci will schedule a conference call with the planning committee in the next few days.

6. NEA Changes – New Metrics. Ms. Anderson reported that there will be new reporting requirements for NEA grants beginning in FY 2014, mostly statistical reports showing how federal monies are reaching citizens. Some of the new areas of statistic-keeping include reaching adults, reaching youth, live art events, media broadcasts, and distribution of materials. Ms. Anderson stated that the new metrics will be gleaned from grantee applications and final grant reports.

7. Old Business. Mr. Kirk reminded the Committee that it had previously determined to review aspects of the Cultural District Program application and review process, but had postponed the discussions until after a Building Better Communities colloquium had been presented. The colloquium was presented on October 13 – 14, and one of its objectives was to encourage communities to apply to become a designated Cultural Districts, and to nurture the process. Mr. Kirk suggested that a sole Commissioner be named as point person for the review process and that the Committee on the Future will work in conjunction with the Program Evaluation Committee to schedule discussions. Mr. Kirk asked about the recently held Foundation and Business Roundtable, spearheaded by IAC Commissioner Karen Ellerbrook and her husband Niel. The meeting was attended by a small core of foundation executives who have a true interest in raising awareness of the arts in Indiana. Ms. Ellerbrook reported that the meeting was very successful, and that she and Mr. Ricci are following up with interested parties for individual conversations.

8. New Business. There was no new business.

9. Adjourn. Mr. Kirk thanked everyone for their participation and closed the meeting at 11:10 a.m.